

About Us

mCaffeine is India's 1st Caffeinated personal care brand.

All our products are powered by one common ingredient – **Caffeine.**We aim to provide a wide range of personal care solutions for everyone and pride ourselves on being a
Natural, 100% Vegan, Cruelty-free and PETA certified brand with
Zero Plastic Footprint.

Made with ethically produced, quality ingredients, all mCaffeine products are brewed to get you #AddictedToGood!

















Achievements

2019



Cosmopolitan Beauty Awards by Amazon



The Economic Times Promising Brands 2020



Nykaa Femina Beauty Awards 2020 2021



The Femina Power Brands Excellence in Personal Care



Channelier Product Launch of the year 2020



SAMMIE Best Social Media Brand in FMCG

Caffeine

Caffeine forms the heart of all our products, brewed with the natural goodness of Coffee, Green Tea and Choco.

Coffee



Being a superfood Coffee works wonders for skin and hair. Its irresistible aroma is a treat for the senses.

Green Tea



Known for its soothing and anti-inflammatory properties, Green Tea revitalizes skin.

Choco



One of the most popular skincare ingredients, Choco moisturizes and nourishes the skin.

Body Care

mCaffeine body care range offers multiple benefits such as skin polishing, hydration, moisturization and tan removal. The products in this category exude an irresistible aroma, providing

a truly awakening experience.



100% Vegan | Natural | Made Safe



Coffee Body Scrub

Removes Tan & Dead Skin Smoothens Skin | Exfoliates

More than 97% users agreed that the Coffee Body Scrub helps in removing tan and dead skin. A unique formulation of Pure Arabica Coffee and Coconut Oil, it also reduces cellulite and stretch marks.

The mood-lifting coffee aroma of this scrub ensures a de-stressing experience.

Choco Body Butter

Intensely Moisturizes
Reduces Stretch Marks

After using the Choco Body Butter, more than 95% of the subjects experienced 72 hours of intense moisturization. Infused with the goodness of Pure Cocoa Butter, it melts into the skin to heal dry & damaged skin and reduce stretch marks.



Body Wash

Add an indulging twist to your shower routine with our body wash range. Its energizing Coffee aroma leaves you perked up and craving for more. Comes in one-of-a-kind natural and biodegradable fragrant Coffee Cup infused with real Coffee Grounds. There are five variants to get you #AddictedToGood.



100% Vegan | Natural | Made Safe

Add A Coffee Twist To Your Shower Routine



Coffee Body Wash

Deeply cleanses and refreshes the skin

MRP: Rs.399

Espresso Coffee Body Wash

Makes skin smooth and removes tan*

*100% of the subjects saw a smoother, supple skin





Cappuccino Coffee Body Wash

Moisturizes skin and gently exfoliates

MRP: Rs.399

Latte Coffee Body Wash

Mildly cleanses and moisturizes skin

MRP: Rs.399





De-stresses and mildly cleanses skin



Body Lotion

Hydrate your skin and awaken your senses with our range of caffeine-infused body lotions.

The skin-loving ingredients in these lotions will leave you with smooth and irresistibly soft skin.



Energize Your Skin and Senses With Indulgent



Lightly moisturizes and tones skin



Meet the world's first Coffee-bean shaped bathing bar!

Packed with the freshness of coffee and the

benefits of natural ingredients, these

bathing bars will cleanse your

skin and awaken your senses. With a skin-friendly pH of 5.5,

these sulphate-free bars

won't dry out the skin.

100% Vegan | Natural | Made Safe



World's First Coffee-bean Shaped Bathing Bar



Coffee Body Polishing Oil

Reduces Cellulite Reduces Stretch Marks

Infused with Pure Arabica Coffee, the Coffee Body Polishing Oil is crafted to help reduce cellulite and stretch marks to reveal smooth and polished skin.



Face Care

Cleansing and exfoliating Coffee, calming Green Tea and nourishing Choco, the mCaffeine face care range provides effective solutions for tan, dryness, puffiness and pigmentation.



100% Vegan | Natural | Made Safe

★ Best-sellers ★

Brews You Can't Get Enough Of!



Coffee Face Wash

Deep cleanses skin and reduces puffiness

MRP: Rs.349



Coffee Face Scrub

Exfoliates skin to remove tan and blackheads

MRP: Rs.349



Coffee Face Mask

Cleanses pores and removes tan

MRP: Rs.575



Coffee Face Serum

Offers 72 hours of hydration*

*100% users experienced skin hydration up to 72 hours

Anti-acne Range

Beat Acne with Cappuccino Care!



Cappuccino Coffee Foaming Face Wash

Kills 99.9% acne causing germs and controls oil

MRP: Rs.229



Cappuccino Coffee Face Scrub

Kills 99.9% acne causing germs and mildly exfoliates

MRP: Rs.229



Cappuccino Coffee Face Mask

Kills 99.9% acne causing germs and controls oil

Face Wash

Cleanse Your Way to Fresh & Healthy Skin



Coffee Face Wash

Deep cleanses skin and reduces puffiness

MRP: Rs.349



Espresso Coffee Face Wash

Hydrates and energizes skin

MRP: Rs.229



Cappuccino Coffee Foaming Face Wash

Kills 99.9% acne causing germs and controls oil

Face Wash

Cleanse Your Way to Fresh & Healthy Skin



Latte Coffee Face Wash

Mildly cleanses and keeps skin moisturized for 24 hours*

*95% users experienced moisturization up to 24 hours.

MRP: Rs.229



Green Tea Face Wash

Removes dirt & toxins

Face Scrub

Say Bye-bye to Tan, Dullness and Excessive Oil



Coffee Face Scrub

Exfoliates skin and removes tan & blackheads.

MRP: Rs.349



Espresso Coffee Face Scrub

Deeply exfoliates skin and removes blackheads & whiteheads

MRP: Rs.229



Cappuccino Coffee Face Scrub

Mildly exfoliates and kills 99.9% acne causing germs

Face Scrub

Say Bye-bye to Tan, Dullness and Excessive Oil



Latte Coffee Face Scrub

Mildly exfoliates and keeps skin moisturized for 24 hours*

*95% users experienced moisturization up to 24 hours.

MRP: Rs.229



Green Tea Face Scrub

Exfoliates and detoxes skin

Face Mask

Multitasking Brews for Problem-free Skin



Coffee Face Mask

Deeply cleanses pores and removes tan

MRP: Rs.575



Cappuccino Coffee Face Mask

Kills 99.9% acne causing germs and controls oil

MRP: Rs.575



Espresso Coffee Face Mask

Shrinks pores, exfoliates skin and gives it a refined look

Face Mask

Multitasking Brews for Problem-free Skin



Latte Coffee Sleeping Mask

Tones & repairs skin and keeps it hydrated for 48 hours*

*94% of users found their skin moisturized for up to 48 hours

MRP: Rs.599



Mocha Coffee Face Mask

Fights skin damage and tones the skin

MRP: Rs.575



Choco Face Mask

Shrinks pores, exfoliates skin and gives it a refined look

Face Serum

Give Your Skin a Boost of Hydration



Coffee Face Serum

Offers 72 hours of hydration*

*100% users experienced skin hydration up to 72 hours

MRP: Rs.645



Vitamin C & Green Tea Face Serum

Protects skin from sun damage and provides hydration up to 72 hours*

*100% users experienced skin hydration up to 72 hours

Face Moisturizers

Treat Your Skin to Coffee-infused Moisturizers

Latte Coffee Face Moisturizer

Repairs moisture barrier and keeps skin moisturized for 48 hours*

*94% of users experienced moisturization up to 48 hours.



MRP: Rs.449

Coffee Face Moisturizer

Plumps skin and gives up to 48 hours of moisturization*

*94% of users experienced moisturization up to 48 hours.



MRP: Rs.449

Cappuccino Coffee Face Moisturizer

Tones skin and gives up to 48 hours of moisturization*

*94% of users experienced moisturization up to 48 hours.



Coffee Under Eye Cream

Relieves Dark Circles Recovers Sun Damage

94% users saw reduction in dark circles after using the Coffee Under Eye Cream. The Coffee rich formula is packed with potent ingredients to reduce dark circles, puffiness and fine lines. It comes with a stainless steel eye roller, that boosts circulation and helps in better product absorption.



Green Tea Night Gel

72 Hours Hydration Reduces Dark Spot & Pigmentation

With Green Tea at its core, this power-packed Green Tea Night Gel helps soothe the skin and reduces fine lines and wrinkles. 100% of the subjects saw a significant improvement in skin hydration for up to 72 hours.



Sunscreen

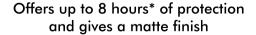
Protect your Skin with Coffee-infused Sunscreens



Coffee Powder Sunscreen SPF 30 PA+++



Coffee
Powder Sunscreen
SPF 50 PA+++



MRP: Rs.599

MRP: Rs.649



Coffee Lotion Sunscreen SPF 30 PA+++



Coffee
Lotion Sunscreen
SPF 50 PA+++

Lightweight & Non-greasy formula that offers up to 8 hours* of protection

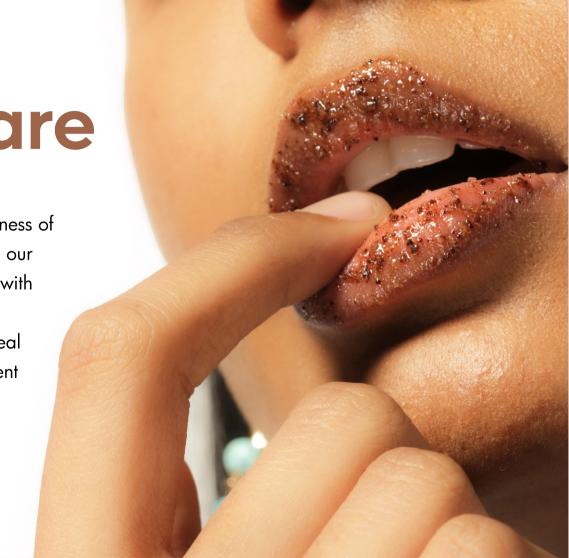
MRP: Rs.449

MRP: Rs.499

*ISO/IEC-17025: 2017 accredited by the National Accreditation Board for Laboratories (NABL).

Lip Care

Indulge in the deliciousness of Coffee and Choco with our lip care range. Infused with everything good, these lip care products will heal chapped lips, de-pigment and moisturize.



Softer & Smoother Lips With Coffee Care



Deeply Moisturized & Irresistible Lips With Choco Care



Gently exfoliates to removes chapped & flaky skin

MRP: Rs.299

Choco Lip Balm

Reduces pigmentation and keeps lips moisturized for 24 hours*

*95% users experienced improved lip moisturization for up to 24 hours.

MRP: Rs.299

Choco Lip Sleeping Butter

Heals chapped lips and keeps it moisturized for 24 hours*

*95% users experienced improved lip moisturization for up to 24 hours.



Hair Care

Give your hair the love it deserves with our hair care range. These products are free from sulphates and silicones. Infused with Caffeine, our hair care range strengthens hair, stimulates hair growth, reduces hair loss, and keeps dandruff at bay.

100% Vegan | Natural | Made Safe



Coffee Scalp Scrub

99% Dandruff Control
Exfoliates & Deeply Cleanses

Beat Dandruff with India's First Coffee Scalp Scrub. This one-of-a-kind product made with real Coffee grounds is proven to get rid of 99% dandruff causing microbes.

The perfectly sized Coffee particles present in this scrub stimulate the hair roots and improve blood circulation.



Coffee Hair Shampoo

Our shampoo range will kick bad hair days out of your life. Infused with Coffee and everything good, these shampoos will repair hair, remove dandruff and cleanse deeply to leave you with strong and gorgeous tresses!





Experience Deep Cleansing Powered by Coffee



Coffee Shampoo

Deeply cleanses and makes hair 7X stronger hair

MRP: Rs.499



Anti-Dandruff Cappuccino Shampoo

Reduces flakes and 99.99% dandruff after single-use

MRP: Rs.499



Damage Repair Latte Shampoo

Repairs damage and makes hair 10X stronger

Hair Conditioner

Smooth, Nourished Hair From Root to Tip



Coffee Hair Conditioner

Improves conditioning by 7X and hair strengthening by 5X

MRP: Rs.499



Anti-Dandruff Cappuccino Hair Conditioner

Reduces dandruff and improves hair conditioning by 7X

MRP: Rs.499



Damage Repair Latte Hair Conditioner

Makes hair 10X stronger and improves conditioning

Hair Oil

Nourished Scalp = Happy Hair!



Coffee Scalp & Hair Oil

Boosts hair growth and makes it 7X stronger

MRP: Rs.399



Damage Repair Latte Scalp & Hair Cream Oil

Nourishes damaged hair and makes it 10X stronger

Hair Mask

Unmask Healthy & Stronger Hair With Coffee Care



Coffee Hair Mask

Makes hair 10X stronger and controls hair fall

MRP: Rs.599



Anti-Dandruff Cappuccino Intense Damage Repair Hair Mask

Soothes scalp and reduces 99.99% dandruff

MRP: Rs.599



Latte Hair Mask

Intense damage repair formula that makes hair 10X stronger

Hair Serum

Shortcut to Shiny, Strong and Healthy Hair



Coffee Hair Serum

Strengthens hair and makes it 5X smoother and frizz free

MRP: Rs.399



Cappuccino Hair Serum

Nourishes hair and makes it 10X stronger and frizz free

Cappuccino Scalp Lotion

Anti Dandruff Fix
Reduces Scalp Inflammation

The Cappuccino Scalp Lotion will knock all your dandruff problems away. Pure Arabica Coffee is the powerhouse ingredient which reduces 99.99% dandruff right after first use.



Coffee Scalp Tonic

Reduces Hair Fall & Breakage Stimulates & Energizes Hair Roots

An energizing caffeine boost to kick hair fall issues. The Coffee Scalp Tonic is a revolutionary formula that will get you closer to your hair goals sooner than you thought.

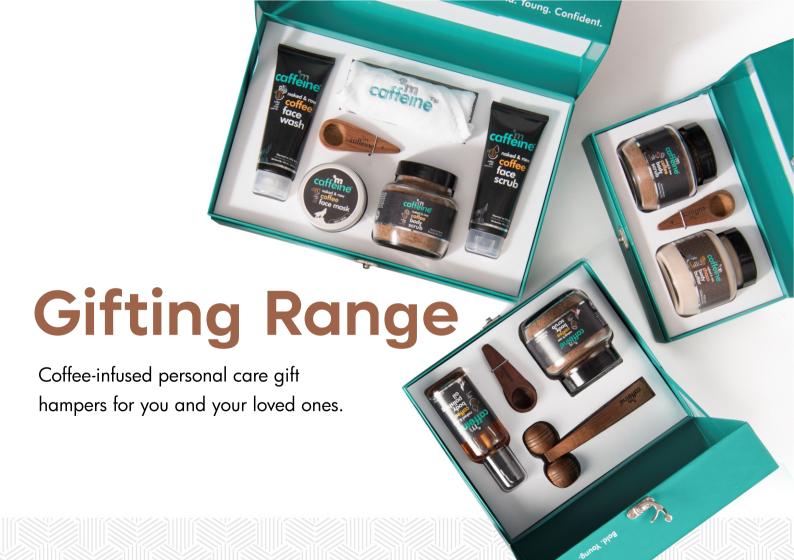


Latte Leave-In Hair Cream

Provides Intense Moisture Strengthens Hair Strands

Provides 10X smoother and frizz-free hair. The Latte Leave-in Hair Cream treats your hair and senses to the goodness of coffee. It will soon become your go-to after shower treatment.





Coffee De-stress Gift Kit

The Gift of Relaxation

The Coffee De-stress - Gift Kit is crafted to ensure a de-stressing experience for the people you love. It contains:

- · Coffee Body Polishing Oil
- Coffee Body Scrub
- Hand-crafted Premium Wooden Massager



Coffee Gift Kits for **Every Mood and Moment**



Coffee Mood-Gift Kit

Coffee's for every mood so is this gift kit. It contains:

- Coffee Face Wash

- Coffee Body Scrub
- Perk Up Towel

MRP: Rs.2020

Coffee Moment-Gift Kit

The perfect gift to caffeinate your loved ones' every moment. It contains:

- Coffee Face Wash
- Coffee Face Scrub
- Coffee Body Scrub
- Perk Up Towel



Premium Coffee and Choco Lip Gifting Kits





Coffee Addiction Lip Gift Kit

An indulgent and addictive Caffeinated lip care affair. It contains:

- Coffee Lip Polishing Oil Coffee Lip Scrub
- Coffee Lip Balm
- Coffee Lip Sleeping Mask

MRP: Rs.1369

Choco Kissed Lip Gift Kit

Engulf your loved ones with bountiful Choco goodness. It contains:

- Choco Lip Scrub Choco Lip Balm
 - Choco Lip Sleeping Butter





Good For You, Good For The Planet

mCaffeine prides itself on being a

Natural, 100% Vegan, Cruelty-free and PETA certified brand with

Zero Plastic Footprint.

We have pledged to eliminate our plastic pollution by coming together with a Central Pollution Control Board (CPCB)

Authorized Recycler to recycle more plastic than we use.

















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Come, join the pack and get

#AddictedToGood



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