



i'm
caffeine®
addicted to good

About Us

mCaffeine is India's 1st Caffeinated personal care brand.

All our products are powered by one common ingredient – **Caffeine.**

We aim to provide a wide range of personal care solutions
for everyone and pride ourselves on being a
**Natural, 100% Vegan, Cruelty-free and PETA certified brand with
Zero Plastic Footprint.**

Made with ethically produced, quality ingredients,
all mCaffeine products are brewed to get you
#AddictedToGood!



Achievements

2019



Cosmopolitan Beauty Awards by Amazon



The Economic Times Promising Brands

2020



Nykaa Femina Beauty Awards 2020

2021



The Femina Power Brands Excellence in Personal Care



Channelier Product Launch of the year 2020



SAMMIE Best Social Media Brand in FMCG

Caffeine

Caffeine forms the heart of all our products, brewed with the natural goodness of Coffee, Green Tea and Choco.

Coffee



Being a superfood Coffee works wonders for skin and hair. Its irresistible aroma is a treat for the senses.

Green Tea



Known for its soothing and anti-inflammatory properties, Green Tea revitalizes skin.

Choco



One of the most popular skincare ingredients, Choco moisturizes and nourishes the skin.

Body Care

mCaffeine body care range offers multiple benefits such as skin polishing, hydration, moisturization and tan removal.

The products in this category exude an irresistible aroma, providing a truly awakening experience.

100% Vegan | Natural | Made Safe





Coffee Body Scrub

**Removes Tan & Dead Skin
Smoothens Skin | Exfoliates**

More than 97% users agreed that the Coffee Body Scrub helps in removing tan and dead skin. A unique formulation of Pure Arabica Coffee and Coconut Oil, it also reduces cellulite and stretch marks.

The mood-lifting coffee aroma of this scrub ensures a de-stressing experience.

MRP: Rs.449

Choco Body Butter

Intensely Moisturizes Reduces Stretch Marks

After using the Choco Body Butter, more than 95% of the subjects experienced 72 hours of intense moisturization. Infused with the goodness of Pure Cocoa Butter, it melts into the skin to heal dry & damaged skin and reduce stretch marks.

MRP: Rs.645



Body Wash

Add an indulging twist to your shower routine with our body wash range. Its energizing Coffee aroma leaves you perked up and craving for more. Comes in one-of-a-kind natural and biodegradable fragrant Coffee Cup infused with real Coffee Grounds. There are five variants to get you **#AddictedToGood**.

100% Vegan | Natural | Made Safe



Add A *Coffee Twist* To Your Shower Routine



Coffee Body Wash

Deeply cleanses and refreshes the skin

MRP: Rs.399

Espresso Coffee Body Wash

Makes skin smooth and removes tan*

*100% of the subjects saw a smoother, supple skin

MRP: Rs.399





Cappuccino Coffee Body Wash

Moisturizes skin and gently exfoliates

MRP: Rs.399

Latte Coffee Body Wash

Mildly cleanses and moisturizes skin

MRP: Rs.399



Mocha Coffee Body Wash

De-stresses and mildly cleanses skin

MRP: Rs.399



Body Lotion

Hydrate your skin and awaken your senses with our range of caffeine-infused body lotions. The skin-loving ingredients in these lotions will leave you with smooth and irresistibly soft skin.



100% Vegan | Natural | Made Safe

Energize Your Skin and Senses With Indulgent *Body Lotions*

Choco Body Lotion

Deeply moisturizes skin
without making it sticky

MRP: Rs.395



Coffee Body Lotion
Lightly moisturizes and tones skin

MRP: Rs.375



Green Tea Body Gel Lotion

Hydrates skin without
making it greasy

MRP: Rs.355

Bathing Bar

Meet the world's first Coffee-bean shaped bathing bar! Packed with the freshness of coffee and the benefits of natural ingredients, these bathing bars will cleanse your skin and awaken your senses. With a skin-friendly pH of 5.5, these sulphate-free bars won't dry out the skin.

100% Vegan | Natural | Made Safe



World's First Coffee-bean Shaped Bathing Bar

Cappuccino Coffee Bathing Bar

Polishes and
moisturizes skin

MRP: Rs.299

Espresso Coffee Bathing Bar

Deeply cleanses
and tones skin

MRP: Rs.299

Latte Coffee Bathing Bar

Moisturizes and
nourishes skin

MRP: Rs.299



Coffee Body Polishing Oil

Reduces Cellulite
Reduces Stretch Marks

Infused with Pure Arabica Coffee,
the Coffee Body Polishing Oil is crafted to
help reduce cellulite and stretch marks
to reveal smooth and polished skin.

MRP: Rs.445



Face Care

Cleansing and exfoliating Coffee, calming Green Tea and nourishing Choco, the mCaffeine face care range provides effective solutions for tan, dryness, puffiness and pigmentation.

100% Vegan | Natural | Made Safe



☆☆☆ Best-sellers ☆☆☆

Brews You Can't Get Enough Of!



Coffee Face Wash

Deep cleanses skin and reduces puffiness

MRP: Rs.349



Coffee Face Scrub

Exfoliates skin to remove tan and blackheads

MRP: Rs.349



Coffee Face Mask

Cleanses pores and removes tan

MRP: Rs.575



Coffee Face Serum

Offers 72 hours of hydration*

*100% users experienced skin hydration up to 72 hours

MRP: Rs.645

Anti-acne Range

Beat Acne with Cappuccino Care!



Cappuccino Coffee Foaming Face Wash

Kills 99.9% acne causing germs and controls oil

MRP: Rs.229



Cappuccino Coffee Face Scrub

Kills 99.9% acne causing germs and mildly exfoliates

MRP: Rs.229



Cappuccino Coffee Face Mask

Kills 99.9% acne causing germs and controls oil

MRP: Rs.575

Face Wash

Cleanse Your Way to Fresh & Healthy Skin



Coffee Face Wash

Deep cleanses skin and reduces puffiness

MRP: Rs.349



Espresso Coffee Face Wash

Hydrates and energizes skin

MRP: Rs.229



Cappuccino Coffee Foaming Face Wash

Kills 99.9% acne causing germs and controls oil

MRP: Rs.229

Face Wash

Cleanse Your Way to Fresh & Healthy Skin



Latte Coffee Face Wash

Mildly cleanses and keeps skin
moisturized for 24 hours*

*95% users experienced moisturization
up to 24 hours.

MRP: Rs.229



Green Tea Face Wash

Removes dirt
& toxins

MRP: Rs.325

Face Scrub

Say Bye-bye to Tan, Dullness and Excessive Oil



Coffee Face Scrub

Exfoliates skin and
removes tan & blackheads.

MRP: Rs.349



Espresso Coffee Face Scrub

Deeply exfoliates skin and
removes blackheads & whiteheads

MRP: Rs.229



Cappuccino Coffee Face Scrub

Mildly exfoliates and
kills 99.9% acne causing germs

MRP: Rs.229

Face Scrub

Say Bye-bye to Tan, Dullness and Excessive Oil



Latte Coffee Face Scrub

Mildly exfoliates and keeps skin
moisturized for 24 hours*

*95% users experienced moisturization
up to 24 hours.

MRP: Rs.229



Green Tea Face Scrub

Exfoliates and
detoxes skin

MRP: Rs.325

Face Mask

Multitasking Brews for Problem-free Skin



Coffee Face Mask

Deeply cleanses pores
and removes tan

MRP: Rs.575



Cappuccino Coffee Face Mask

Kills 99.9% acne causing
germs and controls oil

MRP: Rs.575



Espresso Coffee Face Mask

Shrinks pores, exfoliates skin
and gives it a refined look

MRP: Rs.575

Face Mask

Multitasking Brews for Problem-free Skin



Latte Coffee Sleeping Mask

Tones & repairs skin and keeps it hydrated for 48 hours*

*94% of users found their skin moisturized for up to 48 hours

MRP: Rs.599



Mocha Coffee Face Mask

Fights skin damage and tones the skin

MRP: Rs.575



Choco Face Mask

Shrinks pores, exfoliates skin and gives it a refined look

MRP: Rs.595

Face Serum

Give Your Skin a Boost of Hydration



Coffee Face Serum

Offers 72 hours of
hydration*

*100% users experienced skin hydration
up to 72 hours

MRP: Rs.645



Vitamin C & Green Tea Face Serum

Protects skin from sun damage and
provides hydration up to 72 hours*

*100% users experienced skin hydration
up to 72 hours

MRP: Rs.625

Face Moisturizers

Treat Your Skin to Coffee-infused Moisturizers

Latte Coffee Face Moisturizer

Repairs moisture barrier and keeps skin moisturized for 48 hours*

*94% of users experienced moisturization up to 48 hours.



MRP: Rs.449

Coffee Face Moisturizer

Plumps skin and gives up to 48 hours of moisturization*

*94% of users experienced moisturization up to 48 hours.



MRP: Rs.449

Cappuccino Coffee Face Moisturizer

Tones skin and gives up to 48 hours of moisturization*

*94% of users experienced moisturization up to 48 hours.



MRP: Rs.449

Coffee Under Eye Cream

Relieves Dark Circles
Recovers Sun Damage

94% users saw reduction in dark circles after using the Coffee Under Eye Cream. The Coffee rich formula is packed with potent ingredients to reduce dark circles, puffiness and fine lines. It comes with a stainless steel eye roller, that boosts circulation and helps in better product absorption.

MRP: Rs.575



Green Tea Night Gel

72 Hours Hydration

Reduces Dark Spot & Pigmentation

With Green Tea at its core, this power-packed Green Tea Night Gel helps soothe the skin and reduces fine lines and wrinkles. 100% of the subjects saw a significant improvement in skin hydration for up to 72 hours.

MRP: Rs.575



Sunscreen

Protect your Skin with Coffee-infused Sunscreens



**Coffee
Powder Sunscreen
SPF 30 PA+++**

Offers up to 8 hours* of protection
and gives a matte finish

MRP: Rs.599



**Coffee
Powder Sunscreen
SPF 50 PA+++**

*ISO/IEC-17025: 2017 accredited by the National Accreditation Board for Laboratories (NABL).



**Coffee
Lotion Sunscreen
SPF 30 PA+++**

Lightweight & Non-greasy formula
that offers up to 8 hours* of protection

MRP: Rs.449



**Coffee
Lotion Sunscreen
SPF 50 PA+++**

MRP: Rs.499

Lip Care

Indulge in the deliciousness of Coffee and Choco with our lip care range. Infused with everything good, these lip care products will heal chapped lips, de-pigment and moisturize.



Softer & Smoother Lips With *Coffee Care*

Coffee Lip Sleeping Mask

Repairs chapped lips and locks in moisture for 24 hours*

*95% users experienced improved lip moisturization for up to 24 hours.

MRP: Rs.399



Coffee Lip Balm

Reduces pigmentation and keeps lips moisturized for 24 hours*

*More than 95% of users experienced moisturized lips for up to 24 hours after application & 85% reduction in pigmentation

MRP: Rs.299



Coffee Lip Polishing Oil

Moisturizes & hydrates skin and removes pigmentation*

*Users experienced 95% more reduction in pigmentation

MRP: Rs.349



Coffee Lip Scrub

Gently exfoliates, cures chapped lips and reduces pigmentation*

*Users experienced 85% more reduction in pigmentation

MRP: Rs.299



Deeply Moisturized & Irresistible Lips With *Choco Care*

Choco Lip Scrub

Gently exfoliates to remove chapped & flaky skin

MRP: Rs.299



Choco Lip Balm

Reduces pigmentation and keeps lips moisturized for 24 hours*

*95% users experienced improved lip moisturization for up to 24 hours.

MRP: Rs.299



Choco Lip Sleeping Butter

Heals chapped lips and keeps it moisturized for 24 hours*

*95% users experienced improved lip moisturization for up to 24 hours.

MRP: Rs.399



Hair Care

Give your hair the love it deserves with our hair care range. These products are free from sulphates and silicones. Infused with Caffeine, our hair care range strengthens hair, stimulates hair growth, reduces hair loss, and keeps dandruff at bay.

100% Vegan | Natural | Made Safe



Coffee Scalp Scrub

99% Dandruff Control
Exfoliates & Deeply Cleanses

Beat Dandruff with India's First Coffee Scalp Scrub. This one-of-a-kind product made with real Coffee grounds is proven to get rid of 99% dandruff causing microbes.

The perfectly sized Coffee particles present in this scrub stimulate the hair roots and improve blood circulation.

MRP: Rs.599



Coffee Hair Shampoo

Our shampoo range will kick bad hair days out of your life. Infused with Coffee and everything good, these shampoos will repair hair, remove dandruff and cleanse deeply to leave you with strong and gorgeous tresses!

100% Vegan | Natural | Made Safe



Experience *Deep Cleansing*

Powered by Coffee



Coffee Shampoo

Deeply cleanses and makes hair 7X stronger

MRP: Rs.499



Anti-Dandruff Cappuccino Shampoo

Reduces flakes and 99.99% dandruff after single-use

MRP: Rs.499



Damage Repair Latte Shampoo

Repairs damage and makes hair 10X stronger

MRP: Rs.499

Hair Conditioner

Smooth, Nourished Hair From Root to Tip



Coffee Hair Conditioner

Improves conditioning by 7X
and hair strengthening by 5X

MRP: Rs.499



Anti-Dandruff Cappuccino Hair Conditioner

Reduces dandruff and improves
hair conditioning by 7X

MRP: Rs.499



Damage Repair Latte Hair Conditioner

Makes hair 10X stronger
and improves conditioning

MRP: Rs.499

Hair Oil

Nourished Scalp = Happy Hair!



Coffee Scalp & Hair Oil

Boosts hair growth and makes it 7X stronger

MRP: Rs.399



Damage Repair Latte Scalp & Hair Cream Oil

Nourishes damaged hair and makes it 10X stronger

MRP: Rs.299

Hair Mask

Unmask Healthy & Stronger Hair With Coffee Care



Coffee Hair Mask

Makes hair 10X stronger and controls hair fall

MRP: Rs.599



Anti-Dandruff Cappuccino Hair Mask

Soothes scalp and reduces 99.99% dandruff

MRP: Rs.599



Intense Damage Repair Latte Hair Mask

Intense damage repair formula that makes hair 10X stronger

MRP: Rs.599

Hair Serum

Shortcut to Shiny, Strong and Healthy Hair



Coffee Hair Serum

Strengthens hair and makes
it 5X smoother and frizz free

MRP: Rs.399



Cappuccino Hair Serum

Nourishes hair and makes it
10X stronger and frizz free

MRP: Rs.399

Cappuccino Scalp Lotion

Anti Dandruff Fix

Reduces Scalp Inflammation

The Cappuccino Scalp Lotion will knock all your dandruff problems away. Pure Arabica Coffee is the powerhouse ingredient which reduces 99.99% dandruff right after first use.

MRP: Rs.399



Coffee Scalp Tonic

Reduces Hair Fall & Breakage
Stimulates & Energizes Hair Roots

An energizing caffeine boost to kick hair fall issues. The Coffee Scalp Tonic is a revolutionary formula that will get you closer to your hair goals sooner than you thought.

MRP: Rs.599



Latte Leave-In Hair Cream

**Provides Intense Moisture
Strengthens Hair Strands**

Provides 10X smoother and frizz-free hair. The Latte Leave-in Hair Cream treats your hair and senses to the goodness of coffee. It will soon become your go-to after shower treatment.

MRP: Rs.399



Gifting Range

Coffee-infused personal care gift hampers for you and your loved ones.



Coffee De-stress Gift Kit

The Gift of Relaxation

The Coffee De-stress - Gift Kit is crafted to ensure a de-stressing experience for the people you love. It contains:

- Coffee Body Polishing Oil
- Coffee Body Scrub
- Hand-crafted Premium Wooden Massager

MRP: Rs.1192



Coffee Gift Kits for Every Mood and Moment



Coffee Mood-Gift Kit

Coffee's for every mood so is this gift kit. It contains:

- Coffee Face Wash
- Coffee Face Scrub
- Coffee Face Mask
- Coffee Body Scrub
- Perk Up Towel

MRP: Rs.2020

Coffee Moment-Gift Kit

The perfect gift to caffeinate your loved ones' every moment. It contains:

- Coffee Face Wash
- Coffee Face Scrub
- Coffee Body Scrub
- Perk Up Towel

MRP: Rs.1445



Premium Coffee and Choco

Lip Gifting Kits



Coffee Addiction Lip Gift Kit

An indulgent and addictive Caffeinated lip care affair. It contains:

- Coffee Lip Polishing Oil
- Coffee Lip Scrub
- Coffee Lip Balm
- Coffee Lip Sleeping Mask

MRP: Rs.1369



Choco Kissed Lip Gift Kit

Engulf your loved ones with bountiful Choco goodness.

It contains:

- Choco Lip Scrub
- Choco Lip Balm
- Choco Lip Sleeping Butter

MRP: Rs.997



Good For You, Good For The Planet

mCaffeine prides itself on being a
**Natural, 100% Vegan, Cruelty-free and PETA certified brand with
Zero Plastic Footprint.**

We have pledged to eliminate our plastic pollution by coming together with a
Central Pollution Control Board (CPCB)
Authorized Recycler to recycle more plastic than we use.



Caffine Note:.....

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Come, join the pack and get
#AddictedToGood

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